

RATE CARD



ADVERTISING RATES

*ALL RATES ARE EXCLUDING AGENCY COMMISSION

Full Page Advert **R24 000**

Double Page Spread **R35 000**

Inside Front Cover DPS **R55 000**

- Complimentary online profile
- One digital display ad
- One online editorial page
- Online banner
- One YouTube or Vimeo video clip (duration 3-4 minutes)
- Online logo with link to website
- Logo on front cover page
- Logo on municipal listing page

Inside Back Cover DPS **R42 000**

- Complimentary online profile
- One digital display ad
- One online editorial page
- Online banner
- One YouTube or Vimeo video clip (duration 3-4 minutes)
- Online logo with link to website
- Logo on municipal listing page

Outside Back Cover **R50 000**

- Complimentary online profile
- One digital display ad
- One online editorial page
- Online banner
- One YouTube or Vimeo video clip (duration 3-4 minutes)
- Online logo with link to website
- Logo on municipal listing page

Platinum Package **R180 000**

- DPS upfront publication
- One page in each province (9 pages)
- Logo on front cover page
- Logo on municipal listing page
- Online logo with URL link
- Online profile
- Online advertorial
- 2 X Gift ads
- Banner on homepage
- One YouTube or Vimeo video clip

Online Logo with link to website **R8 000**

Online Profile **R15 000**